

CASESTUDY

CLIENT: London Early Years Foundation

SIZE OF ORGANISATION: 39 nursery locations across London

SERVICE: Full ATS, Aggregated CV Search, Multi-posting and Talent Pool functions

USERS: 7+ Hiring Managers



Speed of recruitment is a key challenge for the London Early Years Foundation (LEYF) which provides quality childcare services in 39 nurseries across the capital of London. It is a competitive and candidate driven business with high volumes of applicants regularly entering the market. Finding the right person for the right nursery requires an agile, flexible and responsive approach, such as that provided by LogicMelon.

THE CHALLENGE:

The Applicant Tracking System (ATS) is an essential element to the successful functioning of LEYF. The Foundation posts across 4 -6 job boards with around 300-400 jobs each year.

LEYF had been working with a different ATS provider with whom they had experienced a number of issues. Despite these being flagged up on a number of occasions their problems went unanswered. A week before the contract was due for renewal they were informed that the expected upgrades would not be forthcoming and that the renewal costs of their contract would increase.

This was unacceptable and LEYF turned to LogicMelon with whom Penny Tongo, Senior Recruitment Manager, had worked before.

THE LOGICMELON SOLUTION:

LogicMelon managed to get the new LEYF system tested and up and running within an extraordinarily short period of time. Full training was provided immediately.

Says Penny: "LogicMelon showed a phenomenal understanding of our situation and were very professional and sympathetic to the situation we faced. The company was quick and thorough."

RESULTS:

The new system is visually more appealing and offers greater functionality and integration, with significantly improved customer engagement.

"A HUGE THANKYOU TO THE TEAM WHO WENT ABOVE AND BEYOND IN THEIR EFFORTS TO GET US SORTED. I HAVE NO HESITATION IN RECOMMENDING LOGICMELON FOR THEIR KINDNESS AND PROFESSIONALISM. THEY MADE US FEEL LIKE WE WERE THEIR ONLY CLIENT."

PENNY TONGO, SENIOR RECRUITMENT MANAGER

